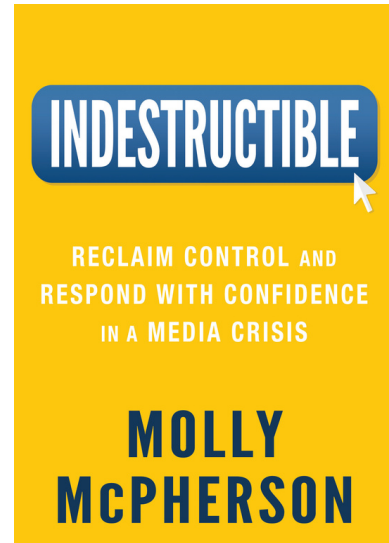


# MOLLY MCPHERSON

## INDESTRUCTIBLE:

RECLAIM CONTROL AND RESPOND WITH CONFIDENCE IN A MEDIA CRISIS



[Click Here for Book Info, Media Page and Headshots](#)

### Bio:

Molly McPherson is a nationally recognized expert on crisis public relations management in the age of social media who helps communicators create the right message, at the right time, and deliver it in the right place. From her years of crisis-management experience and mining news stories and tweets for ripped-from-the-headline examples, Molly created frameworks to up-level your confidence for communicating with ease in crucial crisis moments so you can own the conversation.

Molly's book *Indestructible* is perfect for anybody who runs a business or communicates on behalf of one—anyone who wants to increase the value and reputation of their business.

### Speaking Topics:

- How to display truth and transparency online in a time of outrage
- Get practical tips on how to share your ideas on social media
- Learn proactive ways to engage in online forums
- How to become a modern-age communicator who avoids reputational crisis

### Fun Facts:

- info needed here
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